



AYSO Region 498, Madison, AL

## Sponsorship Program 2010-2011

AYSO is a non-profit, all volunteer organization dedicated to the recreational soccer programs in Madison, AL.

*Market Your Business to over 1400 Households*

**Our Sponsorship Program goals are to:**

- **Keep player registration costs low:** *Our goal is always keep registration costs as low and reasonable as possible to help make our program enjoyable and affordable.*
- **Player and Coaching development:** *AYSO has programs to train players, coaches, referees, and program administrators at various levels. Our goal is to continue providing all training free of charge.*
- **Provide Quality Equipment:** *A rising part of the expenses associated with the program are to cover the cost of equipment to run a comprehensive program and to ensure quality playing fields for an expanding community.*

**Levels of Sponsorship (Annual - *\*Tax FREE donation*):**

### Personal Sponsor any amount

Name on website  
Name in newsletter

### \$250.00 Striker Sponsor

Name on website (with link)  
Name in newsletter  
"Proud Sponsor..." plaque to display  
Name on all publicity handouts

### \$500.00 Victory Sponsor

Name on website (with link)  
Name in newsletter  
"Proud Sponsor..." plaque to display  
Name on all publicity handouts  
Business card/Ad to all families of one division

### \$1000.00 All-Star Sponsor

Name on website (with link)  
Name in newsletter  
"Proud Sponsor..." plaque to display  
Name on all publicity handouts  
Business card/Ad to all families in the region  
Water bottle with sponsor name to all families in one division

### \$2000.00 - up Golden Goal Sponsor

Name on website (with link) – Home Page  
Name in newsletter  
"Proud Sponsor..." plaque to display  
Name on all publicity handouts  
Business card/Ad to all families in the region  
Choice of Insulated cooler bag/ball cap/T-Shirt with sponsor name to all coaches in the region



**"IN AYSO IT'S ABOUT MORE THAN THE GAME...**

**IT'S ABOUT THE KIDS"**

*\*All such contributions are considered charitable contributions and are deductible for U.S. tax purposes, subject to the applicable limitations in the Internal Revenue Code.*

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**SPONSOR INFORMATION FORM**

Date: \_\_\_\_\_

Sponsor / Company Name: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

Contact Person's Information:

Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Website address (for linking from AYSO Region 498 website):

http:// \_\_\_\_\_

(Note: Please include a business card/logo if your level of sponsorship includes advertisement in newsletters and other Regional publications)

\_\_\_ **Striker** \_\_\_ **Victory** \_\_\_ **All-Star** \_\_\_ **Golden Goal (check one):**  
\$250 \$500 \$1000 \$2000 - up

**Personal Sponsor:** I would like to donate \$ \_\_\_\_\_

**Permissions (Check one):**

\_\_\_ **Yes**, include my name in the AYSO Newsletter/ website/ ceremonies

\_\_\_ **No**, please allow my contribution to remain anonymous.

**Special Request/Notes:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Your signature indicates that you understand and agree to the terms set out in the sponsorship program.

Mail this form and your check (please do not send cash) made out to **AYSO Region 498, P.O. Box 182, Madison, AL. 35758**

If you have any questions, feel free to call Linda Marler-Parker, AYSO Region 498 Sponsor Coordinator, at (256) 542-8376 or email at [sponsors@ayso498.org](mailto:sponsors@ayso498.org). Please return this form with your sponsorship fee and we will return a thank you receipt that you can use for tax credit documentation\*.

**Thank you for your support of this great program!**



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